

1. Summary

Professionalisation remains Mama Alice's principal focus in the year 2008. The number of registered children reaches the magic figure of one thousand and, four years after its inception, Mama Alice continues to inspire trust in children, parents and others. Team member knowledge and skills have considerably increased owing to the arrival of a psychologist from Mama Alice Belgium. Contacts with local relief organisations have been reinforced and co-operation generally proceeds smoothly. In the course of 2008, Elba Sahara Zegarra Vila gradually assumes more and more managerial duties, with Frédérique Kallen supervising from a growing distance. The Mama Alice board institutes an agenda of annual working visits to the project, the first of which takes place in November 2008.

Due to the rapid increase in the number of children visiting the shelters and the rising workload resulting from the comprehensive approach to a variety of problems, the Mama Alice team has expanded to 39 members (32.5 FTE) in 2008. -> 3. Mama Alice in Peru

As the team is becoming more professional, the results of their efforts are increasingly accurately documented, revealing that the educational programmes provided are quite successful in every aspect and recognised as such by official schools. Social work has adopted a more structural approach, which makes it possible to map out problems and set priorities with regard to the immense body of work confronting the team. The vocational training programmes yielded their first graduates and Ayacucho can boast several more carpenters. As regards the girls from the textile programme, it is remarkable that most of them have resumed their studies. -> 4. Mama Alice for street children

The year 2008 sees the introduction of a new model of administration: the executive board meets via Skype and conducts day-to-day affairs, while the full board of management discusses strategic issues such as business plans, budgets, safety and organisation. The secretariat supports the board and is Mama Alice's focal point. Our volunteers again have organised many activities in 2008 to draw attention to Mama Alice's work, to muster support and raise funds. -> 5. Mama Alice in the Netherlands

The Mama Alice foundation is a 'learning organisation', both in Peru and in the Netherlands. All aspects of the foundation's activities are recorded more and more accurately and comprehensively, facilitating quality monitoring. As every year, the SWOT analysis has been adjusted to expose not only the inherent strengths and possibilities of the organisation, but also its weaknesses and the threats we are faced with. Hard work is devoted in 2008 to making the recording system more efficient so as to be able to measure the effects of our efforts better. -> 6. The professional organisation Financially, too, Mama Alice has experienced substantial growth. Total income amounted to € 408.749,- whereas expenditure totalled € 260.415,-, of which € 236.007 has been used to support the street children's project in Ayacucho. 2,8% of funds received are spent on our own fund raising, which is in accordance with our 2008 objectives. -> 8. Finance

